

“EXPLOITING THE WEB’S POWER LOCALLY”

Despite major advances in web and linguistic technology, global organisations are still wrestling with the challenge to design, build and manage multi-lingual web sites that effectively support international sales and marketing activity and are manageable technical solutions.

How can global organisations meet this double-sided challenge? Should the web site development be driven by marketers and designers or by technologists? What role can technology play in achieving effective local communication and cost-reduction? Who can you trust to provide you with good advice on how to invest wisely in multi-lingual websites?

TRUST WORDBANK

At Wordbank, we have both the marketing communications localization experience and the technical expertise to help global organisations meet their commercial, communications and technical objectives for their multi-lingual sites.

We offer four Webquest web site localization services to medium and large international corporations who need to localize and maintain multi-lingual web sites in four or more languages.

We know that web site design, scope and frequency of update can vary dramatically depending on the customer and the objectives of the site so our Webquest services address these differing needs in terms of localization strategy, update management and charging model.

WEBQUEST – WORDBANK’S WEB SITE LOCALIZATION SERVICES

Webquest – full web site localization of mono-lingual site into 40+ languages

Webquest MCU – a multi-lingual content update service for web sites needing daily content changes

Webquest File Update – a web file transfer update service for file-based multi-lingual web sites

Webquest Content Exchange – an update service for rapidly changing Content Management Systems (CMS) or database-driven web sites.

Our Webquest services bring together our linguistic, project management and engineering skills to localize and manage multi-lingual web sites for Wordbank clients such as Hewlett-Packard, Habitat, Mazda and Walt Disney.

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Bringing home the global message

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